ASEEM KAUL
Carlson School of Management, University of Minnesota
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CURRENT POSITION

Carlson School, University of Minnesota 2009-present
Assistant Professor, Strategic Management & Entrepreneurship Dept

EDUCATION

Wharton School at the University of Pennsylvania
PhD in Management 2009
Dissertation: Innovation, Resources and Corporate Transactions:
The Dynamics of Technology and Corporate Scope

Indian Institute of Management, Ahmedabad, India 2001
Post Graduate Diploma in Management (MBA equivalent)

Sri Ram College of Commerce, University of Delhi, India 1999
B.A. (Hons.) Economics

RESEARCH & PUBLICATIONS

Publications

- Kaul, Aseem. 2013. 'Entrepreneurial Action, Unique Assets, and Appropriation Risk: Firms as Means of Appropriating Profit from Capability Creation', *Organization Science*, published online before print March 21, 2013, doi:10.1287/orsc.1120.0817
- Kaul, Aseem. 2012. 'Technology and Corporate Scope: Firm and Rival Innovation as Antecedents of Corporate Transactions', *Strategic Management Journal* **33** 347-367
- Kaul, Aseem. 2008. 'Investment Capabilities & Governance: The Role of Financial Acquirers'. *Academy of Management Best Paper Proceedings* (BPS Division), 2008

Papers under review

- Berry, H. and Kaul, A. 'Global Sourcing and Foreign Knowledge Seeking: A Formal Model and Empirical analysis'
  - 2nd R&R at *Management Science*
- Karim, S. and A. Kaul. 'Structural Recombination and Innovation: The Roles of Technological Capability and Coherence'
  - 1st R&R at *Organization Science*
- Eggers, J.P., and A. Kaul. 'Fools rush in: A Behavioral Perspective on Incumbent Pursuit of Radical Technologies.
  - Under review at *Organization Science*

Working Papers

- Kaul, Aseem.'Post-Divestment Innovation: Reactive or Proactive'
- Chang, Sea-Jin, A. Kaul, and B. Wu. 'Similar And Different: Balancing Capability Level and Context in Acquisition Target Selection'
- Berry, H., Kaul, A. and Ranganathan, R. 'Foreign Knowledge Seeking and Country Exit: The Joint Impact of Firm and Country Characteristics'
- Kaul, Aseem. 'Resources, Exploration and Exploitation: The Dynamics of Innovation and Corporate Scope'

Research in Progress

- (with Emilie Feldman). 'Corporate Spin-offs and Technological Innovation'.
- (with Harbir Singh and Paul Nary) 'Who Buys Divested Assets? Sources of Value Creation and the Role of Financial Acquirers'.

PRESENTATIONS AND CONFERENCES

Paper Presentations

- 'Incumbent Pursuit of Radical Invention'
  - SMRC Seminar Series, Carlson School, 2013
- 'Similar and Different'
  - Academy of Management Annual Meeting (BPS Division), Lake Buena Vista, 2013
  - Atlanta Competitive Advantage Conference, Atlanta, 2013
- 'Structural Recombination and Innovation'
  - Strategic Management Society Conference, Prague, 2012
  - Academy of Management Annual Meeting (BPS Division), Boston, 2012
  - Atlanta Competitive Advantage Conference, Atlanta, 2012
  - Wharton Technology Conference, Wharton School, 2012
  - SMRC Seminar Series, Carlson School, 2011
- 'Post-Divestment Innovation'
  - Strategy Seminar, Ross School of Business, University of Michigan, 2012
  - Atlanta Competitive Advantage Conference, Atlanta, 2012
  - Mid-west Strategy Meeting, Fisher College of Business, Columbus, OH, 2012
  - Strategic Management Society Conference, Miami, 2011
  - Academy of Management Annual Meeting (BPS Division), San Antonio, 2011
  - Strategy Research Forum, Longboat Key, 2011
- 'The Changing Nature of Global Integration'
  - Academy of International Business Annual Conference, Washington DC, 2012
  - Freeman Center for International Economic Policy Workshop, University of Minnesota, 2012
  - Strategic Management Society Conference, Miami, 2011
  - Academy of Management Annual Meeting (BPS Division), San Antonio, 2011
- 'Foreign knowledge seeking and Country Exit'
  - Strategic Management Society Conference, Prague 2012
  - Academy of Management Annual Meeting (IM Division), Boston, 2012
- 'CEO Incentives and Country Exit'
  - Academy of Management Annual Meeting (BPS Division), Montreal, 2010

  - Academy of International Business Annual Conference, Rio de Janeiro, 2010
  - SMRC Seminar Series, Carlson School, 2010
- 'Transaction Costs, Scarce Resources, and the Appropriation of Schumpeterian Rent', Academy of Management Annual Meeting (BPS Division), Montreal, 2010
- 'Firm and Rival R&D as Antecedents of Corporate Transactions',
  - Academy of Management Annual Meeting (BPS Division), Chicago, 2009
  - Carlson School, Strategic Management & Organization Department, 2009
  - Boston University, Strategy and Innovation Department, 2009
  - NYU Stern School, Management & Organizations Department, 2009
  - OSU Fisher College, Management & HR Department 2008
- 'Resources, Exploration and Exploitation: The Dynamics of Innovation and Corporate Scope', Academy of Management Annual Meeting (BPS Division), Chicago, 2009.
- 'Decision to Divest: Stock Market Sentiment and the Limits to Managerial Entrenchment' Academy of Management Annual Meeting (BPS Division), Anaheim 2008
- 'Intelligent Investing & Governance: The Role of Financial Acquirers', Academy of Management Annual Meeting (BPS Division), Anaheim 2008
- 'Innovation & Scope: R&D as an Antecedent of Corporate Transactions', Transatlantic Doctoral Conference, London Business School, London 2008
- 'Value Creation & Valuation: The Role of Private Equity in the Market for Divested Assets', Academy of Management Annual Meeting (BPS Division), Philadelphia 2007
- 'Bait & Switch: The Evolution of Governance & Performance in Family Businesses', Academy of Management Annual Meeting (ENT Division), Atlanta 2006.

Consortia

- Panelist, BPS Doctoral Consortium, Academy of Management, Lake Buena Vista, 2013
- Participant, BPS New Faculty Consortium, Academy of Management, San Antonio, 2011
- Participant, BPS Dissertation Consortium, Academy of Management, Anaheim 2008
- Participant, Consortium on Competitiveness and Cooperation (CCC), Pittsburgh 2008

GRANTS & AWARDS

- Sumantra Ghoshal Research and Practice Award, BPS Division, Academy of Management, 2008
- Dean's Fellowship, Wharton School, 2008
- Outstanding Reviewer Award, Academy of Management (BPS Division), 2007 - 2010
- Surrendera Paul Scholarship, Indian Institute of Management Ahmedabad, 2000
- Sanwa Bank Foundation Scholarship, Delhi University, 1998

TEACHING EXPERIENCE

Carlson School

- MBA 6300: Strategic Management, 2009-2013

Wharton School

- Teaching Assistant, MGMT 871 and MGMT 205, 'Multinational Strategy', 2006-2008
- Teaching Assistant, MGMT 223 'Business Policy', 2005-2007
- Teaching Assistant, MGMT 101 'Introduction to Management', 2006-2007

PROFESSIONAL ACTIVITY & SERVICE

Carlson School

- Coordinator, Department Seminar Series, 2010-11, 2013-14
- Member, Faculty Search Committee, SMO Department, 2009-10, 2011-12

Professional

- Member, Research Committee, BPS Division, Academy of Management, 2012-2014

Editorial & Review

- Editorial Board
  - *Strategic Management Journal, 2013-16*
- Ad-hoc Reviewer
  - *Organization Science, Management Science, Administrative Science Quarterly*
- Conference reviewer for
  - Academy of Management Meeting 2007-2013 (BPS division)
  - Academy of International Business Meeting 2010-2012
  - Strategic Management Society Conference

INDUSTRY EXPERIENCE

Akanksha Foundation (Bombay, India) 2003-2004

Project Advisor

Helped develop long-term plans, strategy and structure for this education-based non-profit that works with less privileged children in the slums of Bombay; was involved in establishing new public-private partnership model.

McKinsey and Company (India) 2001-2003

Associate

Worked primarily with McKinsey's Corporate Finance & Strategy (CF&S) Practice, advising clients on cross-border M&A and strategies for corporate growth.

PERSONAL INFORMATION

Writer

- Author of *etudes*, a collection of short fiction (Tranquebar Press, 2009)
- Work published in a number of literary journals, for a complete listing, see: Literary Publication List