

**Advanced Business Communications for Executives:
Making Persuasion and Influence Work**

April 28–29, 2010 Schedule



	Wednesday	Thursday
Morning	<p>Welcome and Introduction Amy S. Tolbert ECCO International</p> <p>Lindsay Strand Lindsay Strand Associates</p> <p>First Presentation Opportunity: Peak Experiences</p> <p>Communication Changes and Shifts: What’s Happening in Your World?</p> <p>Situation Analysis</p>	<p>Communicating “Up” Strategically</p> <p>Successful Team Presentations</p> <p>Maximizing Presentation Technology</p> <p>Meeting and Facilitation Techniques</p>
	Lunch	Lunch
Afternoon	<p>Persuasive Style and Thinking on Your Feet</p> <p>Surviving in the Hot Seat: How to Stay Cool and Win Over Your Audience</p>	<p>Communicating Globally</p> <p>Summary and Evaluations</p>

Faculty and Curriculum Subject to Change