
Medical Industry Leadership Institute

Shaping the future of the medical industry

CARLSON
SCHOOL OF MANAGEMENT
UNIVERSITY OF MINNESOTA

Medical Industry Leadership Institute

Affiliate Status for Carlson School Alumni

Established by the Carlson School and the University of Minnesota in 2005, the Medical Industry Leadership Institute is dedicated to the advancement of cutting-edge MBA education, executive education, research, and market development. Located in Minnesota, which maintains one of the nation's largest concentrations of health care and medical device firms, the institute seeks to build on the University of Minnesota's 50-year partnership with the medical industry. The following booklet will explain the Medical Industry Leadership Institute's advanced level of participation, Institute Affiliate.

Medical Industry Leadership Institute

Carlson School of Management
University of Minnesota
321 19th Avenue South, Suite 4-145
Minneapolis, MN 55455-0438
612-624-9202

Email: mili@umn.edu
carlsonschool.umn.edu/mili

Institute Affiliate Status

Institute Affiliates are Carlson School graduates with demonstrated expertise or experience in the medical industry who want ongoing access to the school's faculty research, lifelong learning programs, contact with students and alumni in the industry, and opportunities to network with industry leaders. The first 50 affiliates will be given the distinction of a charter membership.

Becoming an Institute Affiliate

If you have graduated from the Carlson School, prior to December 2007, and are interested in becoming an *Institute Affiliate*, you must agree to fulfill a commitment of "service." "Service" can be defined as any of the volunteer opportunities listed below. If you are currently involved as a volunteer at the Carlson School, it will count toward fulfilling the service requirement. You must complete at least one service opportunity in the first year of membership. In subsequent years, to keep your affiliate status active, you will be required to submit an online member update.

Volunteer opportunities include:

- ✓ Guest lecture at a medical industry related course or event
- ✓ Host student site visits at your organization
- ✓ Sponsor institute event
- ✓ Facilitate corporate sponsorship of institute
- ✓ Provide student internships
- ✓ Facilitate recruiting at your organization
- ✓ Mentor student
- ✓ If you have additional ideas for service not listed above, please contact us.

Please complete and submit the attached application or online application (carlsonschool.umn.edu/miliaffiliate) and you will be contacted by the institute office to coordinate the specifics of your service.

Institute Affiliate Member Rewards

Institute Affiliates will have access to a wide range of *member rewards* on a secure "members-only" site.

Rewards include:

- ✓ Cases from student experiential learning projects and work site innovations
- ✓ Medical industry data resources
- ✓ Institute member directory
- ✓ Networking opportunities
- ✓ Venture board
- ✓ Discount on institute sponsored seminars and events
- ✓ Opportunity to visit a MILI class session
- ✓ Service opportunities
- ✓ Access to First Tuesday discount
- ✓ Access to faculty expertise for specific topic/project
- ✓ Postings for grant opportunities, industry conferences, etc.
- ✓ Co-host or co-sponsor event to be held at the Carlson School

Affiliate Application

Applicant Information

Full Name: _____ **Date:** _____
Last First M.I.

Preferred Mailing Address: _____
Street Address

City State ZIP Code

Preferred Phone: _____ **Preferred Email Address:** _____

Employer: _____

Job Title: _____

Education

Please list degree program and graduation date			
I am interested in the following service opportunities	YES <input type="checkbox"/>	NO <input type="checkbox"/>	Guest lecture in course or at student event
	YES <input type="checkbox"/>	NO <input type="checkbox"/>	Mentor student
	YES <input type="checkbox"/>	NO <input type="checkbox"/>	Host student site visits at your organization
	YES <input type="checkbox"/>	NO <input type="checkbox"/>	Sponsor institute event
	YES <input type="checkbox"/>	NO <input type="checkbox"/>	Facilitate corporate sponsorship of institute
	YES <input type="checkbox"/>	NO <input type="checkbox"/>	Provide student internships
	YES <input type="checkbox"/>	NO <input type="checkbox"/>	Facilitate recruiting at your organization
	YES <input type="checkbox"/>	NO <input type="checkbox"/>	Other, please describe:
I am currently involved as an alumni volunteer at the Carlson School.	YES <input type="checkbox"/>	NO <input type="checkbox"/>	Please list service

Disclaimer and Signature

By signing or submitting electronically, I certify that my answers are true and complete to the best of my knowledge.

Signature: _____ Date: _____

Return completed application to: The Medical Industry Leadership Institute
Attn: Jessica Haupt
321 19th Avenue S, Suite 4-145
Minneapolis, MN 55455
OR: Fax: 612-625-3305