



2009 Deluxe Entrepreneurial Internship Program

Dedicated to the development of next generation entrepreneurs

\$2,000 Internship

Open to Juniors and Seniors for Spring 2009

Part-time paid fellowships with leading entrepreneurial companies

Student Application deadline November 07, 2008

The Deluxe Internship Program provides undergraduate students with opportunities to become members of high-potential entrepreneurial teams. At the same time the program provides early stage-companies with student resources for cross-functional projects providing comprehensive business perspectives for the students. Projects can range from market research to evaluation of new products/services/markets to business planning to support for the launch of a new venture.

Program Goals

- ▶ Apply the student's entrepreneurship coursework in a real-world environment
- ▶ Test the student's interest and capability in an early-stage venture
- ▶ Gain first-hand exposure to an entrepreneur as they build their business, and
- ▶ Prepare the student to make an informed career decision.

Compensation

The internship is jointly funded by the sponsoring company and the Holmes Center, and will require 165 hours of work by the student. The company pays \$6/hr and the Holmes Center pays an additional \$6/hr.

Eligibility

Students must have junior or senior standing and be enrolled at the Carlson School of Management.

Student Selection Criteria

Selection will be based upon demonstrated passion for entrepreneurship, leadership skills, and academic record. Students participating in the entrepreneurial programs and curriculum will receive preference.

Company Selection Criteria

We are seeking local entrepreneurial firms with great leaders willing to invest time with our students. Projects should be cross-functional in nature and provide the student with a perspective across the business. Preferred projects include researching new markets, conducting market research, evaluating new products/services, supporting general business planning efforts or otherwise supporting the launch of a new venture. The objective is to add value to the company while providing a positive learning environment for the student.

Selection Schedule

Students must submit their applications by November 7th and be available for interviews during November. Fellowships will be announced on November 28th, with each selected student committed to 10-15 hours per week during spring semester (mid-January through April). Applications also available online at <http://www.entrepreneurship.umn.edu>.

QUESTIONS:

James Kahl (612) 625-9808 jkahl@umn.edu

Student Application for 2009

Name _____

Campus Mailing Address _____

City _____ State _____ Zip _____

Phone day _____ Evening _____ Cell _____

Email Address _____

Home Address _____

City _____ State _____ Zip _____

Major _____ Second Major/Minor _____

Attachment Checklist

_____ 1.	Copy of transcripts
_____ 2.	1-2 page resume
_____ 3.	A type written, one to two-page essay explaining why you feel you will benefit from this opportunity, what type of project you are most interested in, and your qualifications to be a successful candidate.

Please submit your application in a single package to the following address.

James Kahl Carlson School of Management Room 3-306 321 19th Avenue S Minneapolis, MN 55455

By submitting this application I acknowledge and certify that

- (a) Spring 2009, I will be enrolled full-time as an undergraduate at the Carlson School of Management.
- (b) I will be available for 10-15 hours each week during spring semester to work on a paid internship.
- (c) I certify that all of the information provided is correct to the best of my knowledge, and that all materials submitted with this application are my original work unless otherwise indicated.

Applicant Signature _____

Date _____