



2009 Spring Semester
\$2,000 Internship

Part-time paid internships with leading entrepreneurial companies

Student Application deadline November 07, 2008

The Deluxe E-ternship Program provides Carlson undergraduate students with the opportunity to become members of high-potential entrepreneurial teams. At the same time the program provides early stage-companies with student resources for cross-functional projects. Projects can range from market research to evaluation of new products/services/markets to business planning to support for the launch of a new venture.

Program Goals

- ▶ Apply the student's entrepreneurship coursework in a real-world environment
- ▶ Test the student's interest and capability in an early-stage venture
- ▶ Gain first-hand exposure to an entrepreneur as they build their business, and
- ▶ Prepare the student to make an informed career decision.

Compensation

The internship is jointly funded by the participating entrepreneurial company and the Gary S. Holmes Center for Entrepreneurship. We require 165 hours of work by the student. The company pays \$6/hour (up to a maximum of \$1,000) and the Holmes Center matches an additional \$6/hour.

Eligibility

Students should have junior or senior standing and be enrolled in the entrepreneurship program at the Carlson School of Management.

Student Selection Criteria

Selection will be based upon demonstrated passion for entrepreneurship, leadership skills, and academic record. An interview must be scheduled for November with Holmes Center staff. Students participating in the entrepreneurial programs and curriculum will receive preference.

Company Selection Criteria

We are seeking local entrepreneurial firms with great leaders willing to invest time with our students. Projects should be cross-functional in nature and provide the student with a perspective across the business. Preferred projects include researching new markets, conducting market research, evaluating new products/services, supporting general business planning efforts or otherwise supporting the launch of a new venture. The objective is to add value to the company while providing a positive learning environment for the student.

Selection Schedule

Students submit their applications by Nov 7th (businesses by the 14th). Students presented with business opportunities Nov 21st. Top 5 picks due the Nov 25th. Selections finalized and students communicate with business by Dec 12th. Each selected student is committed to 10-15 hours per week during spring semester (mid-January through April).

Questions:

James Kahl (763)607-2693 jkahl@umn.edu

Student Application for 2009

Name _____

Campus Mailing Address _____

City _____ State _____ Zip _____

Phone day _____ Evening _____ Cell _____

Email Address _____

Home Address _____

City _____ State _____ Zip _____

Major _____ Second Major/Minor _____

Attachment Checklist

| | |
|----------|--|
| _____ 1. | Copy of transcripts |
| _____ 2. | 1-2 page resume |
| _____ 3. | A type written, one to two-page essay explaining why you feel you will benefit from this opportunity, what type of project you are most interested in, and your qualifications to be a successful candidate. |

Please submit your application in a single package to the following address.

James Kahl Carlson School of Management Room 3-306 321 19th Avenue S Minneapolis, MN 55455

By submitting this application I acknowledge and certify that

- (a) Spring 2009, I will be enrolled full-time as an undergraduate at the Carlson School of Management.
- (b) I will be available for 10-15 hours each week during spring semester to work on a paid internship.
- (c) I certify that all of the information provided is correct to the best of my knowledge, and that all materials submitted with this application are my original work unless otherwise indicated.

Applicant Signature _____

Date _____