

LEADERSHIP STATEMENT

The Carlson School's Medical Industry Leadership Institute provides dedicated MBA students with opportunities to prepare for leadership careers in functional areas of the medical industry. Carlson students will acquire the experience needed to become leaders across the spectrum of the medical industry – from insurance, medical devices, pharmaceuticals, and biotechnology to the delivery of care. Gaining deep skill sets in finance, marketing, and strategy, as well as extensive knowledge of the breadth and depth of the entire medical industry, makes them the most intensively trained among the next generation of industry leaders.

By writing a leadership statement students can illustrate their knowledge and experience in the medical industry. Leadership statements also should display the student's leadership skills and innovative thinking.

The leadership statement should demonstrate the unique interpretation of your experiential learning project or real-world, firm based project. The leadership statement consists of two parts:

1. Executive summary: The summary (two pages maximum) should detail the student's contributions and accomplishments along with a brief explanation of the project (if needed). Students should explain valuable insights they gained while completing the project and how they can apply those skills as a future leader in the medical industry.
2. Project or paper: This piece can be a medical industry related course paper, group project, or a real-world firm based project completed at the student's place of employment. Before submitting students should be aware of any confidentiality issues and mask them if need be.

SUBMIT LEADERSHIP STATEMENTS ELECTRONICALLY TO:
JAHaupt@UMN.EDU
