



LABROSSE
COACHING & CONSULTING

Competitive

BRAND	CATEGORY
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- Competitor #1
- Competitor #2
- Competitor #3
- Competitor #4
- Competitor #5
- My Brand

Pricing Analysis

PRODUCT	SIZE	BRAND SRP
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BRAND Price Per Oz	VITACOST	VITACOST Price Per SV	REGIONAL PICK

REGIONAL PICK			
REGIONAL PICK	WHOLE FOODS	WHOLE FOODS	AMAZON
Price Per SV		Price Per SV	

AMAZON
Price Per SV