

2019-2020

Executive in Residence (EIR) Expertise Guide



John J. Alexander, ChEng, MDA ● ajjohn@umn.edu

President, Business Development Advisors, Inc.; Chairman, Twin Cities Angels Funds

ROLES: Corporate Development, CEO, Management Team Coach

BACKGROUND: St. Jude Medical, Baxter Healthcare, W.R. Grace, GE, Alcoa. Private companies—Wide Range

EXPERTISE: (Markets) Medical Technology: devices, diagnostics (Functions) Corporate Development: M&A, strategic alliances, divestitures, licensing, corporate ventures, internal startups starting, building emerging technology businesses and turning-around established businesses; (Functions) venture capital & angel capital, PIPE, venture debt, debt



Susan Alpert, PhD, MD ● salpert@umn.edu

Principal, SFA Consulting

ROLES: Regulatory affairs, device evaluation, pediatrician with specialty in infectious disease

BACKGROUND: Medtronic, C.R. Bard, FDA

EXPERTISE: Regulatory affairs, FDA, clinical trials, medical devices, business strategy



Daniel L. Cosentino, MBA ● cose0003@umn.edu

CEO, ElectroSea

ROLES: CEO, Entrepreneur, Board Advisor, Investor

BACKGROUND: Founder & CEO, Cardiocom; VP/GM, Medtronic; Board Advisor, Minnetronix Neuro

EXPERTISE: Digital health, medical devices, entrepreneurship, new product development, general management



Michael Finch, PhD ● mfinch@umn.edu

Research Manager, Children's Hospital MN

ROLES: Faculty, instructor, research director

BACKGROUND: Carlson School of Management, Children's Hospital, School of Public Health, UMN, UnitedHealth Group

EXPERTISE: Cost, quality and financing of health care in public and private market, research methods and evaluation, valuation of medical innovations, hospital safety, role of physician communication in health care



Paul J. Gam, MBA, CGMA, CPA (Inactive) ● gamx0001@umn.edu

Founder and CEO, Zurich Medical

ROLES: Various management and advisory roles

BACKGROUND: Founder and CEO, Zurich Medical; Board Member, Blue Cross Blue Shield of MN; Partner, Grace Associates; VP International Development, St. Jude Medical; Director, Global Assurance, Medtronic; Advisor, Robert Wood Johnson Foundation

EXPERTISE: Medical devices (cardiovascular), international business, strategy, finance, audit, leadership development



CARLSON SCHOOL
OF MANAGEMENT

UNIVERSITY OF MINNESOTA



Archelle Georgiou, MD ● ageorgio@umn.edu

President, Georgiou Consulting

ROLES: Consultant, author, physician, consumer advocate

BACKGROUND: UnitedHealth Group, Georgiou Consulting, TripleTree

EXPERTISE: Healthcare media/communications, care coordination, internal medicine, patient engagement



Thomas Gunderson, MBA ● gunde225@umn.edu

Retired, Piper Jaffray

ROLES: Managing director and senior research analyst, Board of Directors, Board member

BACKGROUND: Piper Jaffray, Minneapolis Heart Institute Foundation, Abbott Northwestern Hospital Foundation, Merit Medical, Transmedics

EXPERTISE: Medical technology, investment banking, valuation, equity research, financial modeling



Julia Halberg, MD, MS, MPH ● jhalberg@umn.edu

Retired, General Mills

ROLES: Private health systems & corporate practice; Chief Medical Officer; Health Advocate; Health Researcher in circadian rhythms

BACKGROUND: Airport Medical Clinic, Allina Health, Ridgeview Medical Center, General Mills

EXPERTISE: Healthcare strategy and advocacy, Occupational & internal medicine, Corporate health & benefits; Well-being program design



Julie Kemp, MBA ● reza0007@umn.edu

Sr. Director of Marketing, Philips

ROLES: Marketing, market development, strategy, global marketing

BACKGROUND: Philips, Vital Images, Medtronic, General Electric

EXPERTISE: Marketing, global marketing, market development, medical devices, product launch, commercialization



Bill Knutson, MBA ● wknutson@umn.edu

CEO CareChoice

ROLES: CEO, healthcare consulting, hospital CEO

BACKGROUND: CareChoice, Owner Convenire Health, HealthEast Care System

EXPERTISE: Acute and post-acute care operations and strategy; turnarounds; start-ups; physician integration



Randy Nelson ● rsnelson7419@gmail.com

Sr. Director, Business Development, Heraeus Medical Components LLC

ROLES: Medical device management, entrepreneur, product development

BACKGROUND: Heraeus Medical Components, Evergreen Medical Technologies, St. Jude Medical, Boston Scientific, Medtronic, MN startups

EXPERTISE: Executive leadership, medical technology, medtech investment evaluation



Dale Wahlstrom ● dwahlstr@umn.edu

President & CEO Act 3, LLP

ROLES: General Management (for profit and not for profit), new product development, international business, entrepreneurship

BACKGROUND: VP/GM Medtronic, V.P. Venture Programs Medtronic, CEO, LifeScience Alley and the BioBusiness Alliance of MN, Litton Microwave, Borroughs' Corporation (now UniSys), entrepreneur

EXPERTISE: Engineering & technology management, general management, international business, not for profit management